

ICREA Affiliate Membership Application

Affiliate Membership in the International Consortium of Real Estate Associations (ICREA)

“ICREA Affiliate” membership is defined as: *“ICREA Affiliates” are organizations whose services and resources are related to (or of direct value) to the real estate industry. The organizations may make services available at fee, but the sale of products and services is not the primary objective for their existence.*

Organizations that do not qualify for ICREA Affiliate membership include, but are not limited to, the following:

- National organizations located in a market where an existing ICREA Member Association is located and which are deemed in direct competition to that ICREA Member Association e.g., represents real estate brokers and provides member services.
- National organizations located in a market where there is no ICREA Member, but who would be eligible for regular membership in ICREA.
- Organizations whose primary business is to advertise specific real estate properties.

Additionally, ICREA reserves the right to reject any application for Affiliate membership by a multilateral group based on a majority vote of the Executive Committee or, in the case of national organizations, the objection of the ICREA member association from said country.

Benefits of ICREA Affiliate Membership:

- ICREA Affiliates are recognized as allied industry organizations that provide value to the real estate brokerage community and receive exposure to the roughly 2.5 million brokers affiliated with ICREA through its 30+ national Member Associations.
- The name and a logo/graphic will appear on the ICREA Affiliate page as part of the Industry Resource section of WorldProperties.com and link to the organization’s home page. Organizations must provide artwork per ICREA specifications for link; otherwise a text link only is provided.
- The ICREA Affiliate page will reside on the public side of WorldProperties.com, and therefore be fully accessible to consumer site visitors.
- Affiliate Members receive a 20% discount on any additional paid advertising at the WorldProperties.com site, e.g., banner ads on country home pages.
- Organizations affiliated with a current ICREA Member Association, e.g., sponsor or affiliate member, receive a 10% discount off the annual fee for ICREA Affiliate membership (pending confirmation/approval by Member Association).
- ICREA Affiliates are welcome at plenary meetings and periodically may be recognized and/or invited to provide informational literature to plenary delegates. Affiliate Members may not vote on ICREA business, although may be recognized to speak at the discretion of the Chair.

Annual Fee for Affiliate Membership

The annual fee for ICREA Affiliate membership is US\$2,000 for the period of January 1 to December 31. The amount will be prorated on a quarterly basis for organization affiliated mid-year. Annual dues are subject to change for the following fiscal year with 45 days notice.

Organizations interested in ICREA Affiliate membership should complete the information below and fax to the ICREA Secretariat at +1.312.329.8358, or e-mail to icrea@worldproperties.com.

Check one:

- We are a national organization based in _____ (country name).
 We are a multinational organization representing _____
(countries and/or region(s)).

Organization Name: _____

Brief description of organization, including overall mission/objective and who the organization represents (if non-profit): _____

- We are a sponsor/affiliate of _____ (ICREA Member Assoc.).

Mailing Address: _____

City: _____ **State/Province:** _____

Postal Code: _____ **Country:** _____

Phone (including country code): _____ **Fax:** _____

E-mail: _____ **Web URL:** _____

Organization Contact Name for ICREA: _____

Contact's E-mail: _____ **Contact's Phone:** _____

Signature of Authorized Officer or Staff

Date

Printed Name of Authorized Officer or Staff